



09.12 // SPONSORSHIPS:

TITLE SPONSOR:

\$50,000 (2 available)

Exclusive logo placement dual-branded with the Power Rising logo on the conference website homepage, along with an (up to) :60 partnership ad

Recognition as Power Rising 2020 Virtual Summit Title Sponsor on Summit live-stream to include:

- *Exclusive logo placement dual-branded with the Power Rising Logo on digital banners during Keynote Speaker*
- *Logo on Keynote livestream lower-third*
- *Primary logo placement (with link) and banner ad on Power Rising website*

Opportunity for company leadership to lead one summit workshop session

Company logo on Power Rising 2020 Virtual Summit registration pages

Company logo on all event emails and social media marketing

Inclusion on thank-you slide (“closing credits”) seen by all attendees

SESSION SPONSOR:

\$25,000 (10 available)

Opportunity for an (up to) :60 promotional video with welcome remarks and introduction of session

Opportunity to curate and/or be featured in one Summit session

Recognition as Power Rising 2020 Virtual Summit Session Sponsor on Summit live-stream to include:

- *Exclusive logo placement dual branded with the Power Rising Logo on banners during Session*
- *Logo on livestream lower-third*

Company logo on Session registration page

Company logo on all event email and social media marketing promoting the session

Inclusion on thank-you slide (“closing credits”) seen by all attendees and participants



09.12 // SPONSORSHIPS:

CLOSING EVENT SPONSOR:

\$15,000 (2 available)

Exclusive Sponsor(s) of the Power Rising Virtual Closing Event Celebration

Opportunity to provide :60 company video to be shown at the start of Power Rising Closing Event Celebration

Acknowledgement as the Power Rising 2020 Virtual Summit Closing Event Celebration Sponsor with compact logo and link throughout closing event

Company logo on Closing Event Registration page

Company logo on all Summit emails and social media marketing for Closing Event

WELCOME ROOM SPONSOR

\$10,000 (1 available):

Company logo will appear on the Power rising 2020 Virtual Summit holding screen before event begins and before sessions

BANDWIDTH SPONSOR

\$10,000 (3 available):

Company will sponsor all production packages (lighting, etc) sent to panelists and participants

Matriarch Program Sponsor (unlimited)

This year, Power Rising will harness the intergenerational power force of Black women with its Matriarch Program to inspire and engage Black women. The Matriarch Program will connect high-powered business leaders, electeds, faith leaders, and creatives with women from all walks of life in a year-long one-on-one relationship to be captured and shared with Power Rising constituents everywhere.

More information available.